



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	AMOUNT	PERKS	TICKETS
<b>TITLE SPONSORSHIPS</b>			
<b>DIAMOND</b>	\$50,000	Name/logo on printed invitation, gala website, mobile auction, step and repeat banner and program slideshow. Premiere seating.	20
<b>PLATINUM</b>	\$25,000	Name/logo on printed invitation, gala website, mobile auction, step and repeat banner and program slideshow. Premiere seating.	10
<b>GOLD</b>	\$10,000	Name/logo on printed invitation, gala website, mobile auction, step and repeat banner and program slideshow. Premiere seating.	8
<b>SILVER</b>	\$5,000	Name/logo on gala website, mobile auction, step and repeat banner and program slideshow.	6
<b>BRONZE</b>	\$2,500	Name/logo on gala website, mobile auction and program slideshow.	4
<b>FRIEND</b>	\$1,000	Name/logo on gala website, mobile auction and program slideshow.	2
<b>EXCLUSIVE SPONSORSHIPS</b>			
All exclusive sponsorships receive name/logo recognition on gala website, mobile auction and program slideshow.			
<b>CHAMPION OF THE CHILDREN</b>	\$10,000	Name/logo on Champion swag, yard signs, Champion digital communications and event signage.	8
<b>GREEN SCREEN</b>	\$10,000	Name/logo displayed prominently at Green Screen and on all take home photos.	8
<b>AFTER-PARTY</b>	\$5,000	Name/logo displayed prominently during after-party.	6
<b>DÉCOR</b>	\$2,500	Name/logo displayed prominently on all dinner tables.	4
<b>VISIONARY SPONSORSHIPS (FULL DONATION)</b>			
<b>MISSION</b>	\$10,000	N/A	N/A
<b>HOPE</b>	\$7,500	N/A	N/A
<b>WISH</b>	\$5,000	N/A	N/A
<b>CARE</b>	\$2,500	N/A	N/A

All branded items will be ordered by Bon Secours Richmond Health Care Foundation.  
We welcome additional ideas. Please contact [Stefanie\\_Smith@bshsi.org](mailto:Stefanie_Smith@bshsi.org).